

ZEITLAND

# Font - Lato

Grumpy wizards make toxic brew  
for the evil Queen and Jack.

Thin 100

*Grumpy wizards make toxic brew for the evil Queen and Jack.*

*Thin 100 Italic*

*Grumpy wizards make toxic brew for the evil Queen and Jack.*

Light 300

Grumpy wizards make toxic brew for the evil Queen and Jack.

*Light 300 Italic*

*Grumpy wizards make toxic brew for the evil Queen and Jack.*

Normal 400

Grumpy wizards make toxic brew for the evil Queen and Jack.

*Normal 400 Italic*

*Grumpy wizards make toxic brew for the evil Queen and Jack.*

**Bold 700**

**Grumpy wizards make toxic brew for the evil Queen and Jack.**

*Bold 700 Italic*

*Grumpy wizards make toxic brew for the evil Queen and Jack.*

**Ultra-Bold 900**

**Grumpy wizards make toxic brew for the evil Queen and Jack.**

*Ultra-Bold 900 Italic*

*Grumpy wizards make toxic brew for the evil Queen and Jack.*

One morning, when Gregor Samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. He lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections.

# Logo - Size



## ZL - Logo Regular

smaller than 85pt / 3cm / 120px width

Use the logo for large spaces  
(websites, posters, videos, etc.)



## ZL - Logo Small

smaller than 85pt / 3cm / 120px width

Use the small logo for small spaces  
(business cards, pins, badges etc.)

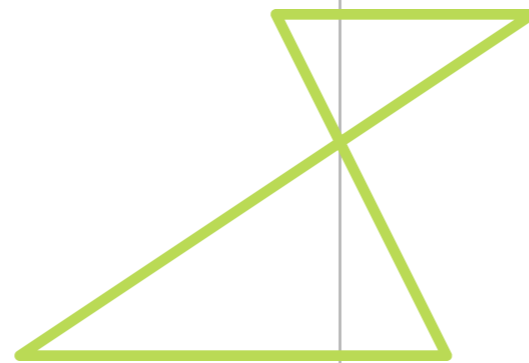
# Logo - Position



## Full Logo

Center the logo vertically and horizontally.

# Logo - Position



## Hourglass

Center the logo vertically and horizontally.  
The logo is centered horizontally where both diagonals meet.

# Colors - Combinations

## ZL - Green

HEX #bada55  
RGB 186,218,85  
CMYK 36,0,77,0

## ZL - Grey

HEX #3c3c3c  
RGB 60,60,60  
CMYK 0,0,0,90

## Black

HEX #000000  
RGB 255,255,255  
CMYK 0,0,0,100

## White

HEX #FFFFFF  
RGB 255,255,255  
CMYK 0,0,0,0

